

Intangible Transfer of Technology (ITT) Controls in Asia Pacific

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Presentation Topics

- Key intangible transfer of technology (ITT) strategic trade management (STM) elements and concepts
- 2. Current state of ITT STM in Asia Pacific (APAC)
- 3. ITT STM challenges in APAC
- 4. Ideas for further ITT STM development in APAC
- 5. Conclusion





Key ITT STM Concepts (1)

- <u>"Technology"</u>: specific information <u>necessary</u> for the "development", "production" or "use" of a product. The information takes the form of 'technical data' or 'technical assistance'
 - <u>'Technical data'</u> may take forms such as blueprints, plans, diagrams, models, formulae, tables, engineering designs and specifications, manuals and instructions written or recorded on other media or devices such as disk, tape, read-only memories.
 - <u>'Technical assistance</u>' may take forms such as instruction, skills, training, working knowledge, consulting services.
 'Technical assistance' may involve transfer of 'technical data' *

Key ITT STM Concepts (2)

- Tangible vs. intangible transfers (of technology)
 - A "tangible" transfer or export of technology would be sending things like hard-copy blueprints or diagrams, a model, or technical data on USB drive out of a country to another country
 - An "intangible" transfer or export of technology would be sending or transmitting technology from a country to another country via electronic (e-mail, fax) or oral (phone) means, or making it available for electronic access
 - The provision of "technical assistance" also may be a form of intangible technology transfer





^{*} Wassenaar Arrangement Definition

Select Key Elements of ITT STM

- How "exports" (and/or "transmit" or other similar terms) are defined in the STM system
- How "strategic goods" and/or "technology" are defined in the STM system
- The types of ITTs subject to regulation (electronic vs. oral or visual)
- "Technology" transfers that are exempt from STM
- Dedicated ITT outreach and enforcement

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APAC STM Systems with ITT Controls *



- Australia
- China
- India
- Japan
- Korea
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Singapore

^{*} Based on presenter's own observations and understanding, all errors are presenter's own

ITT STM in APAC

- Many countries/areas in APAC control tangible transfers of control-listed technology and any technology going to WMD-related end-uses
- Increasingly systems in APAC have introduced controls on <u>intangible</u> transfers of (strategic) technology, though most often electronic and/or "territory-origin" transfers only
- In some countries, controls similar to "deemed" exports have been (or will be) introduced
- Exceptions to controls on technology may not be as comprehensive in some cases

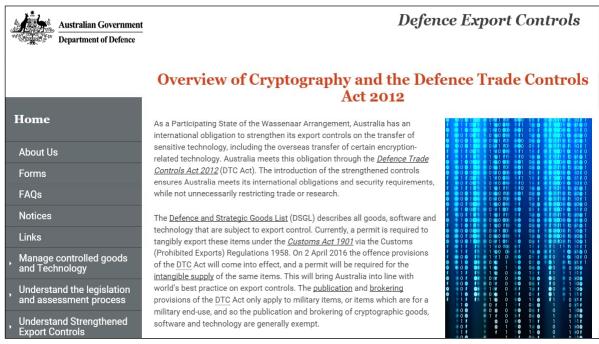
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Australia ITT STM (1)

- Australia's introduced ITT STMs in 2015
 - "Supplying" of listed military or dual-use technology from a person in Australia to a person outside of Australia by electronic means. "Supply" occurs when a 'person' in 'Australia' provides listed technology to another person outside of Australia. Examples of 'supply' include supply via email or fax, or by providing someone outside of Australia with passwords to access controlled technology stored electronically.
 - "Publishing" (putting in the public domain via print, internet, etc.) of listed <u>military</u> technology by Australian "persons" (citizens, corporations, and residents) anywhere in the world
- Australia also can exercise control on the "supply" and "provision" of "services" in Australia when the service-provider knows or should know the services are for a WMD program

Australia ITT STM (2)

DECO Explanation of Encryption Controls under the DTCA 2012



Source: Australia DECO, http://www.defence.gov.au/deco/Cryptography.asp

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China ITT STM

 June 2015 China MOFCOM Announcement of ITT Licensing – reminds enterprises that export controls apply to overseas ITT of controlled technology



Source: MOFCOM, BISIE, http://agygzj.mofcom.gov.cn/article/jckgz/201506/20150601004662.shtml

<u>India ITT STM</u>

Definition of "export"

In relation to services or technology -

Supplying, services or technology

From India into the territory of any other country

In India to the service consumer of any other country

By a service supplier of India, through commercial presence in the territory of any other country

By a service supplier of India, through presence of Indian natural persons in the territory of any other country

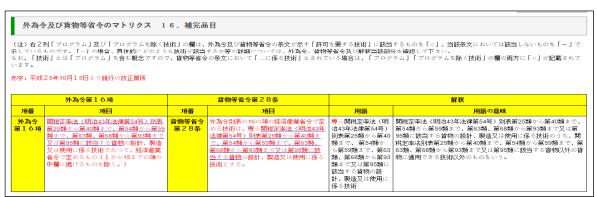
Definition of "technology"

<u>Any information</u> (including information embodied in software i.e. floppy disc, compact disc or any other medium), other than information in the public domain, that is capable of being used in

- •The development, production or use of any goods or software;
- •The development of, or the carrying out of, an industrial or commercial activity or the provision of service of any kind

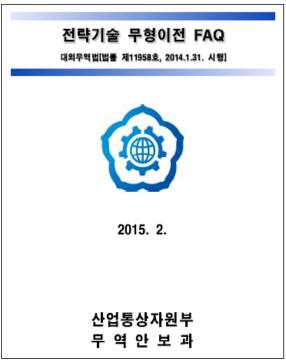
When technology is described wholly or partly by reference to the uses to which (or the goods which it relates) may be put, it shall include services which are provided or used, or capable of being used in the development, production or use of such technology of goods

<u>Japan ITT STM</u>



- Special ordinance and list for the control of technology in general
- Controls apply to both oral and electronic transfers of strategic technology as well as to the provision of training and technical services
- Japan residents require a license to transfer listed technology to a nonresident in Japan <u>and</u> to transfer Japan-origin technology to any person when in a foreign country
- Special METI guidelines on cloud computing

Korea ITT STM



- Korea MOTIE introduced clarified and expanded ITT controls in 2014
- Permit required for domestic transfer of controlled technology to foreign persons
- MOTIE issued FAQ guidance to assist traders with the new ITT controls

Source: Yestrade.

https://www.yestrade.go.kr/common/common.do?jPath=/im/imBm010D

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<u>Malaysia ITT STM</u>

Definition of "export" includes:

"(b) to transmit technology by any means to a destination outside Malaysia, and includes any oral or visual transmission of technology by a communication device where the technology is contained in a document the relevant part which is read out, described or otherwise displayed over the communications device in such a way as to achieve similar result ('Intangible Technology Transfer')"

New Zealand ITT STM

- » Which goods are controlled?
- > How to export military and dual-use goods
- > How to import or export controlled chemicals
- > How your application is assessed
- > Contact us
- > UN Security Council sanctions
- > Trade statistics and economic research
- > Trade law and dispute settlement

New Zealand Strategic Goods List

Your goods, software and technology are controlled if they are listed on the New Zealand Strategic Goods Lists or if they are subject to catch-all provisions. The goods on the Strategic Goods List are derived from the control lists produced by the four export control regimes New Zealand belongs to - the Wassenaar Arrangement, the Australia Group, the Nuclear Suppliers Group and the Missile Technology Control Regime.

New Zealand Strategic Goods List [PDF, 2.4 MB]

The Strategic Goods List includes military and dual use goods and technology.

What are dual-use goods?

Dual-use goods are goods and technologies developed for commercial purposes, but which may be used either as military components or for the development or production of military systems or weapons of mass destruction.

What is 'technology'?

'Technology' means specific information or software necessary for the development production or use of a product. This information takes the form of 'technical data' or 'technical assistance'.

Technical assistance' may take the form of: instruction, skills, training, working knowledge, and consulting services and may involve the transfer of 'technical data'.

Technical data' may be blueprints, plans, diagrams, models, formulae, tables, engineering designs and specifications, manuals and instructions written or recorded on other media or devices such as disk, tape, read-only memories (ROM).

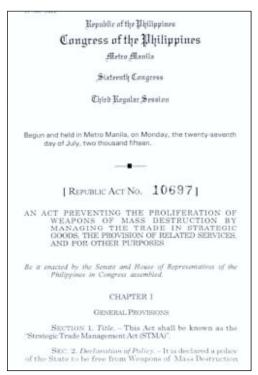
Source: New Zealand MFAT, https://www.mfat.govt.nz/en/trade/trading-weapons-and-controlled-chemicals/which-goods-are-controlled/

Pakistan ITT STM

- "Export" means
 - shipment, transfer or transmission of goods or technology out of the territory of Pakistan; and
 - ii. a transfer of goods or technology within Pakistan with knowledge or intent that the goods or technology will be shipped, transferred, or transmitted to an unauthorized recipient outside Pakistan
- "Services" means providing training and technical assistance <u>including intangible transfer</u> such as disclosure of technical data relating to the purposes of this Act . . .

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Philippines ITT STM



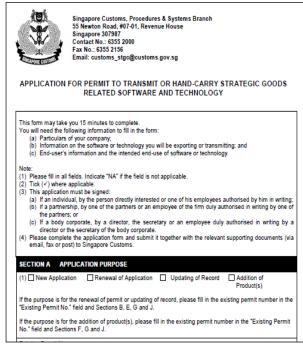
Source: Congress of the Philippines, http://www.gov.ph/2015/11/13/republic-act-no-10697/

refers . . . "Export transmission of software and technology by electronic media, including by fax, telephone, electronic mail any other or electronic means to an ultimate destination outside the Philippines. The term includes making available in electronic form such software and technology' to persons outside the Philippines. It also applies to non-electronic reassignments software or technology through face-to-face communication, personal demonstration, or handing over material or information to a foreign person wherever located"

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Singapore ITT STM

"ITT" refers to any transmission of controlled strategic goods technology carried out Singapore by electronic means (e.g. email, fax), or the act of making the controlled strategic technology goods available in Singapore computer on а that it SO server. becomes accessible to a person in a foreign country.



Source: Singapore Customs, http://www.customs.gov.sg/eservices/customs-forms-and-service-links#StrategicGood

ITT STM Approaches in APAC *

COUNTRY	Electronic Transfer	Oral/Visual Transfer	Upload / Download	In-Country Transfer
Australia	Υ	Some	Υ	WMD "catch-all"
China	Υ	Possibly	Possibly	?
India	Υ	"Services"	?	"Services"
Japan	Υ	Υ	Υ	Υ
Korea	Υ	Υ	Υ	Υ
Malaysia	Υ	Υ	Υ	WMD "catch-all"
New Zealand	Υ	N	Download	N
Pakistan	Υ	Υ	Υ	Υ
Philippines	Υ	Υ	Υ	Υ
Singapore	Y	N	Υ	N

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Select Challenges to ITT STM in APAC

- Emphasis on regulating trade in goods, and the more Customs-focused approach to trade control
- Differences in industrial and trade profiles across the region, so not all systems have ITT controls and/or have the capacity to enforce them at this time
- Controls on "technical assistance" are relatively limited
- Potential conflicts with efforts to establish and grow technology hubs, R&D centers, and tech development and cooperation programs
- "New" tech challenges: cybersecurity; encryption; cloud computing; Internet of Things (IoT)

Ideas for ITT STM Development in APAC

- Gradual movement towards ITT STM harmonization in the region, starting with definitions and standards for determining what is controlled technology . . .
- . . . Together with programs to promote legitimate, productive intra-regional technology transfer such as "validated" technology development chains, "project licenses", and intra-company transfer exceptions
- Industry outreach and compliance programs dedicated to ITT STM
- Enforcement efforts dedicated to ITT STM → support for whistleblowers and tips

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Q+A And Discussion

Thank you for your time and attention, I will be glad to answer any questions now, or you may contact me any time at:

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